

STATEMENT OF COMMISSIONER MICHAEL J. COPPS

Re: Requirements for Digital Television Receiving Capability, Report and Order and Further Notice of Proposed Rulemaking, ET Docket No. 05-24 (adopted June 9, 2005)

Today's order makes clear that this Commission is committed to moving the digital transition forward. Each time a consumer purchases a set with a digital tuner, we move one step closer towards accomplishing the transition.

I am pleased that this order highlights the importance of manufacturers and retailers providing needed consumer information to buyers before they become owners of sets. We will only succeed in accelerating the digital transition when we—government and industry both—confront head-on the significant consumer confusion that exists in this area. For our part, I know the Chairman and my colleagues are all committed to continuing and expanding our consumer education and outreach efforts as the transition proceeds.

The bottom line is to ensure that the DTV transition remains on track. I believe this order is a good step in the right direction.